

OUR LOGO



Our logo with one color and no highlight effect.



Our default logo on a light background.



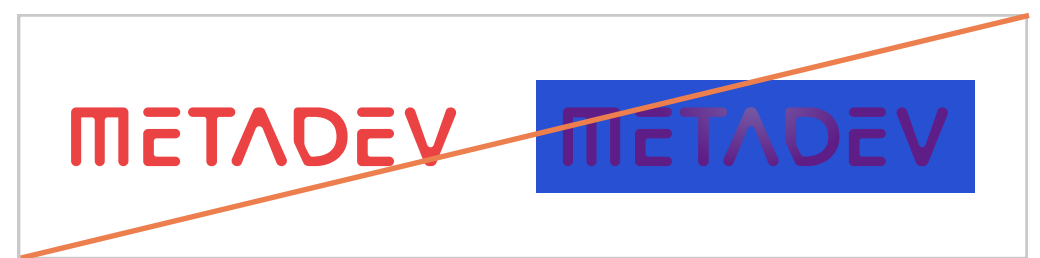
Try to keep aspect ratio so the original proportions aren't deformed. When using our logo, use the one provided in the Press Kit, don't just write the name with any font.



Our logo with one color and no highlight effect.



Our default logo on a dark background.



Don't use our logo with colors outside the brand guide. When using the logo on top of a color background, consider using a version that provides enough contrast.

OUR NAME

We are Metadev

When writing our name, please do so by using the correct spelling. We are Metadev. Refer from using wrong spellings such as 'METADEV', 'Meta Dev', 'MetaDev' or 'Meta dev'.

OUR COLORS



Metadev Blue  
#0B7FBE  
Primary color.



Metadev Purple  
#946ABF  
Secondary color.



Acid Green  
#DBFF66  
For highlights on dark backgrounds (less used)



Metal  
#233154  
For everything dark. It's not black, it's Metal.

OUR BACKGROUNDS



We have a range of gradients and backgrounds, mainly used for big cards with a lot of information or for "hero divs" that

OUR TYPOGRAPHY

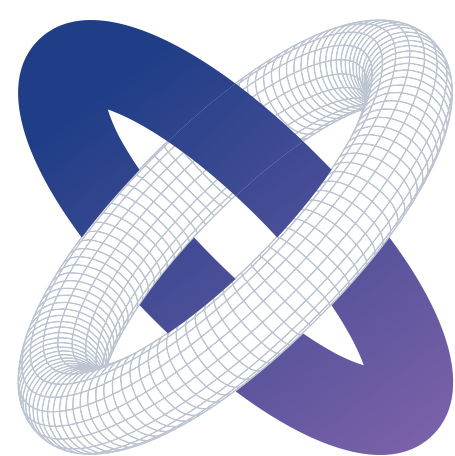
Phonk Contrast

Font used for titles.

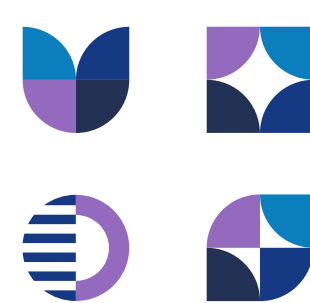
Wonder Unit Sans

Font used for paragraphs, buttons and basically every text except titles.

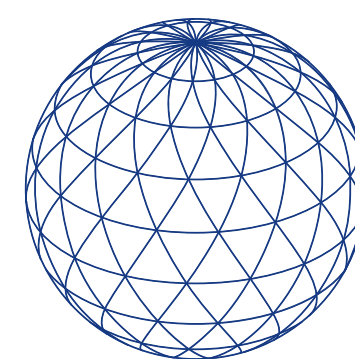
VISUAL LANGUAGE



We use complex geometrical graphics.

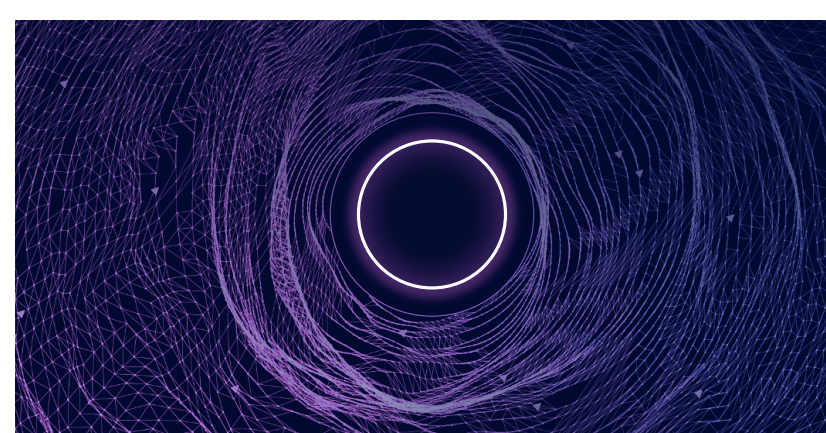
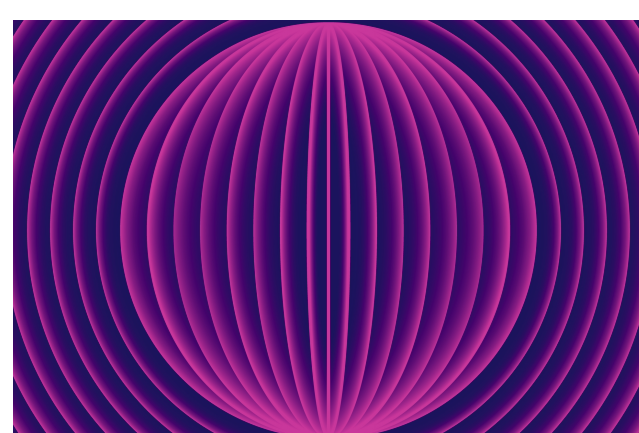


We use love simple, organic icons that tell a story.



We use geometrical shapes that resemble celestial bodies.

IMAGES



We follow the same logic as with icons. Simple yet complex illustrations that resemble objects in space.



We might use the occasional vector illustration for a personal touch here and there.